

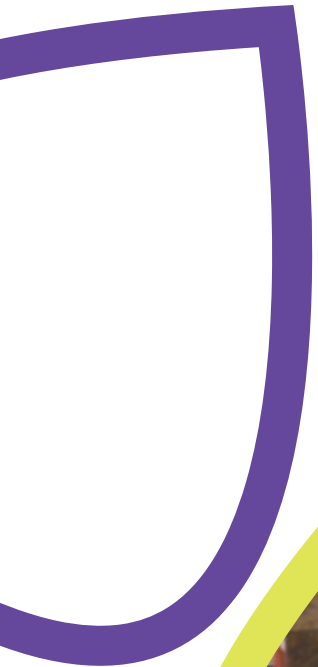
women's expo

Presenting sponsor
Lancaster General Health 

April 21, 2012
9 a.m. – 3 p.m.

Lancaster Bible College
901 Eden Road
Lancaster, PA





Please, Join Us!

The premier **women's expo** in the Lancaster County area will be held in spring 2012. Hosted by **BUSINESSWOMAN** magazine, this one-day event features exhibitors and interactive fun that encompasses many aspects of a woman's life, including:

- Beauty** **Home** **Health & Wellness**
- Shopping** **Fashion** **Finance**
- Technology** **Nutrition**
- and more!*

www.AGreatWaytoSpendMyDay.com

Women account
for more than
83%
of all
purchases

Women now
outnumber
men
in the workforce

Women
are
time-
starved

They will
go out of
their way for an
enjoyable and
productive
experience.

www.AGreatWayToSpendMyDay.com

The **women's expo** provides an opportune venue to showcase the products and services your organization provides to the community.

Who Attends?

The show's primary focus is on middle- to upper-income women, with the majority of guests falling between the ages of 25-54. Our guests are homemakers, working women, entrepreneurs, single women, married women, and mothers who are responsible for making the purchasing decisions for their households and businesses. They attend the show for education and enjoyment, to learn about new products, to shop, and to evaluate and make decisions.

Who Exhibits?

The **women's expo** welcomes a diverse group of exhibitors who greet attendees with interactive booths that provide information, fun, and new experiences. From food to fitness and health, to beauty and fashion, to finance, technology, travel, and home design — the **women's expo** brings women and the businesses that cater to them face to face.

Contact Us

Kimberly Shaffer
Events Manager
717.285.8123
info@AGreatWayToSpendMyDay.com





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exhibitor application and agreement

Company Name:
Contact for women's expo:
Company Name as it should appear in print
Address:
City: State: Zip:
Phone: Fax:*
Email: Company Website*

To ensure that you receive all women's expo updates and announcements, please add kshaffer@onlinepub.com to your safe sender list.

booth rates & exhibitor fees

- Exhibitor booth space** \$695
Electric hook-up \$50
Link to website from women's expo website (1 year) \$50
EARLY BIRD DISCOUNT thru January 31, 2012 - \$100

RATES & FEES SUB-TOTAL (1)

categories - please choose one (For informational purposes only)

- Automotive, Beauty Products, Community, Education & Training, Entertainment, Fashion & Accessories, Financial Service, Fitness & Equipment, Food & Beverage, Hand-Crafted Products, Health & Wellness, Home Decor, Home Services, Leisure, Media, Nutrition, Photography/Video, Sweets & Treats, Technology, Travel, Other

expo guide advertising rates

- Full-Page Ad (7.5"w X 9.875"h) \$600
1/2-Page Ad Horizontal (7.5"w X 4.875"h) \$375
1/2-Page Ad Vertical (3.687"w X 9.875"h) \$375
1/4-Page Ad (3.687"w X 4.875"h) \$200
Add spot color add'l \$75
Add full color add'l \$150

ADVERTISING SUB-TOTAL (2)

TOTAL (1 + 2)

marketing opportunities

- Door prize (Valued at \$15 or more, listed in the women's expo guide.)
Yes, I would like to receive 11" x 17" women's expo poster by mail.

authorization and payment

* I understand by providing the fax number and email address above, on behalf of the specified company above, I am authorized and hereby give consent for the company to receive faxes and/or emails sent by or on behalf of On-Line Publishers, Inc. and its affiliated services. This authorization includes the Publisher's e-mailing invoices and statements in lieu of mailed hard copy.

- Mastercard, Visa, American Express #, Exp. Date
Check Enclosed (Completed application and agreement must accompany check)

Authorized Signature:

Print Name: Date:

On-Line Publishers Representative:



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exhibitor/advertiser agreement

Exhibit Space:

Space contracted for herein may not be transferred, assigned, sublet or shared with others without written permission of On-Line Publishers, Inc. Exhibits must be set up by 8:30 a.m. on the morning of the women's expo, unless extenuating circumstances make this impossible and permission is received from On-Line Publishers, Inc. two weeks prior to the women's expo. All exhibitors must be present no later than 8:00 a.m. Space must be occupied and attended during all hours of the women's expo. Exhibits must remain intact until the close of the women's expo at 3:00 p.m. Dismantling may not begin until the close of the show and must be completed no later than 4:00 p.m. on the day of the women's expo. **A \$200 fee will be charged for early dismantling and departure.**

Each booth will be provided with and separated by dividing drapes at sides and rear. Eight feet high draperies will be provided across the back wall of each booth and three feet (approximate) high drapes will be used at the sides. No attachments may be made to draperies. Exhibits shall be installed so they do not extend beyond the space leased. Upon the request of On-Line Publishers, Inc., exhibitors will be required to purchase sufficient space to accommodate their display equipment, tables, etc., to avoid excessive congestion in the aisles or interference with the displays of other exhibitors.

Exhibitors shall maintain their displays in a quiet and orderly manner. Exhibits which include the operation of musical instruments, audio/video equipment, PA systems, etc., shall maintain their displays in a manner not to disturb exhibitors in close proximity.

Exhibitor is responsible for any damage to building caused by its exhibit, employees or agents. Posting or fixing signs, banners or booths to any permanent wall, woodwork, floor or other permanent portion of the building is prohibited without the express written permission of On-Line Publishers, Inc.

Exhibitor agrees to indemnify On-Line Publishers, Inc. and hold same harmless from any and all claims or causes of action which arise out of or are proximately caused by Exhibitor's exhibits, employees or agents.

Exhibitor and its attendees consent to On-Line Publishers, Inc., the use, reuse, copyright, and publishing of names, photographs, images, and any likeness in any media form and type of publication, including any print or electronic/Internet publication, and grants On-Line Publishers, Inc., any and all rights to said use without compensation.

On-Line Publishers, Inc. does not guarantee or agree to protect Exhibitor against loss of any kind. Exhibitor recognizes and agrees that in entering this Agreement, it is not relying on or expecting On-Line Publishers, Inc. to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss or damages.

On-Line Publishers, Inc. reserves the right to reject any exhibitor candidate or exhibitor's display materials it deems inappropriate for its customer base. It is understood, in the event Exhibitor fails to comply with any of the terms of this Agreement, On-Line Publishers, Inc. reserves the right to terminate this Agreement in which case Exhibitor shall immediately remove from Exhibit Hall, at Exhibitor's expense, its exhibit, employees and agents. On-Line Publishers, Inc. has the right but not the obligation to remove or cause same to be removed at Exhibitor's expense if Exhibitor fails to do so immediately, and Exhibitor hereby waives and releases any and all causes of action or claims of any nature arising out of such removal and all payments previously made by Exhibitor to the women's expo shall be forfeited and retained by On-Line Publishers, Inc. without further obligation to Exhibitor.

If for any reason On-Line Publishers, Inc. determines to cancel or terminate any women's expo which you have contracted to participate in by this agreement, the Exhibitor waives all claims the Exhibitor might have against On-Line Publishers, Inc. for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against On-Line Publishers, Inc., the Exhibitor's pro-rata share of the total amount paid by all Exhibitors less all costs and expenses incurred by On-Line Publishers, Inc. in connection with the women's expo, including a reserve for future claims and expenses in connection herewith.

The Exhibitor agrees the charge for Exhibitor space(s) reserved in advance has been made in consideration of Exhibitor using and paying for all space(s) reserved. The Exhibitor shall not be relieved from such payment by failure to use such reserved space for any cause whatsoever.

Advertising:

The Exhibitor agrees the charge for advertising space reserved in advance has been made in consideration of Exhibitor using and paying for all space reserved. The Exhibitor shall not be relieved from such payment by failure to use such reserved space for any cause whatsoever. It is agreed the space reserved hereunder may be used only by or on behalf of the Exhibitor herein named and the Exhibitor's privileges shall not be used directly or indirectly for the promotion of any business, person or organization other than the Exhibitor.

On-Line Publishers, Inc. reserves the right at its absolute discretion, at any time, to cancel any advertising order or reject any advertising copy. All restriction, including without limitation, positioning, separations, facing, editorial adjacencies or other stipulations, are at the sole discretion of On-Line Publishers, Inc.

The Exhibitor agrees if war, an act of God or of a government agency, shortage of paper, production problems or other extraordinary circumstances render performance of this Agreement by On-Line Publishers, Inc. a hardship or onerous, On-Line Publishers, Inc. shall have the right to cancel this Agreement without penalty. The Exhibitor agrees On-Line Publishers, Inc. shall not be liable, nor shall this contract be subject to termination, for any loss or damage sustained by the Exhibitor resulting from typographical errors, wrong insertions or omissions in whole or in part. In cases where On-Line Publishers, Inc. has caused a typographical or advertisement error or omission, On-Line Publishers, Inc.'s liability to the Exhibitor shall not exceed the amount charged the Exhibitor for the advertisement.

The Exhibitor acknowledges a business relationship with On-Line Publishers, Inc. and as such, consents to the receipt of fax, email and other communications and offerings from On-Line Publishers, Inc., and its affiliates.

WE HEREBY CONTRACT FOR EXHIBITOR SPACE AND AGREE TO COMPLY WITH THE <i>EXHIBITOR/ADVERTISER AGREEMENT</i> .	
BY: _____	DATE: _____
Authorized Signature	
WE HEREBY CONTRACT FOR ADVERTISING SPACE AND AGREE TO COMPLY WITH THE <i>EXHIBITOR/ADVERTISER AGREEMENT</i> .	
BY: _____	DATE: _____
Authorized Signature	